



Kim Kamerer

Senior Vice President |
Director of Corporate
Communications

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Career Summary

Kim Kamerer has been with Norris, Beggs & Simpson Companies since 1992 and has nearly 30 years of experience in the advertising and public relations industries. She is responsible for the development and implementation of the company's integrated communications plan, strategic marketing, event planning and brand management, including building and maintaining external relationships with the media.

Kim handles everything from copywriting to art direction and design to production and media buying. She maintains the company's internal and external websites as well as their social media presence through blogs, twitter and facebook. She is also a resource to Norris, Beggs & Simpson's clients for all of their advertising and public relations requirements.

Kim is proficient in Adobe's Creative Suite including, InDesign, Illustrator, Photoshop, Dreamweaver and Animate as well as Microsoft Office and WordPress.

Prior to joining the company, Kim was an Account Executive with Pihas Schmidt Westerdahl supervising the Pacific Power & Light and the Norris, Beggs & Simpson advertising accounts.

Education

- B.S. in Communications, minor in Business - Oregon State University

Certifications

- Digital Brand Management - Oregon State University